

'Advocate' Income Opportunity

A plan to create lifetime income



The size of an 'Advocates' Personal Patient Group (PPG) determines their lifetime income

The Home 'Advocate', Mobile 'Advocate', and OnSite 'Advocate' decide their financial goals. They build their PPG with the number of patients they need to accomplish their goals.

The foundation of an ‘Advocate’s’ success is giving a passionate personal *testimonial* about their Concierge Chronic Care Doctor experience to a fellow patient.

“Hi, My name is Debbie Thomas. Whats’ your name? Nice to meet you Diane....

Diane, I was diagnosed with acute kidney disease in 2011. When were you diagnosed? As you well know, kidney disease can create significant stress. Recently I was introduced by a doctor friend to my **Concierge Chronic Care Doctor** who had a life changing treatment plan. It has been a god send. It has really changed my life in many positive ways.

Remarkably, it has significantly reduced my out-of-pocket medical costs. And, everyone qualifies no matter what health insurance you have.



My **Concierge Chronic Care Doctor** gives me same day appointments if I need to see him for anything. He insists on seeing me every 60 days for a **‘Support Consultation’** so he can closely monitor every aspect of my health. He spends as much time as I need. My **‘complete health condition’** is a real priority to him. He sees me within minutes of me arriving. I also love he returns my phone calls and emails the same day. He stays in close touch with me between appointments. He regularly sends emails, videos and social media posts concerning the latest research about my kidney disease. He’s introduced me to a remarkable diet. I now have control over my illness, I have no more fear or frustration. Studies show kidney patients have significantly higher cancer rates than the general population. My **Concierge Chronic Care Doctor** is my ‘guardian angel’. I’m very thankful.

Diane, you can have this same advanced care and reduce your out-of-pocket medical costs significantly. I know from personal experience this a fact. I will email you a 5 minute video with the details. Just give me your email and phone number. Your information is strictly confidential. Every patient I talk to says the same thing... it has literally changed their life for the better and saves them money at the same time. I know it can do the same for you. It is really nice meeting you. Good Health!”

Helping others is inspirational for the person giving and receiving.
Creating a significant lifetime income is natural, simple and gratifying for our ‘Advocates’.

How an 'Advocate' creates a Patient for their Personal Patient Group (PPG)



OnSite 'Advocates' and Mobile 'Advocates' give their *personal testimonial* about the positive impact their Concierge Chronic Care Doctor has had on their lives. They volunteer to send a inspiring free 5-minute video with all the details. It's a life changer for many.

They fill out a Patient Information Form (PIF) on their cellphone or tablet. Takes 60 seconds. They push *Send* and it goes to a Home 'Advocate' with the same chronic condition. This is the beginning of a priceless new relationship.



The Home 'Advocate' reaches out within 24 hours to give their *personal testimonial* and send out the link to the inspiring 5-minute video. They introduce the nearest Concierge Chronic Care Doctor and arrange an immediate appointment.

A happy new patient has been created. We project that 1 our of 10 PIFs created become lifetime patients for our Concierge Chronic Care Doctors. Each new patients builds the 'Advocate' Personal Patient Group (PPG).

3 Opportunities... no overhead, no fees, and less than \$300 total startup.

1. Mobile ‘Advocate’ (Part-time, Full-time)
2. Onsite ‘Advocate’ (Part-time, Full-time)
3. Home ‘Advocate’ (Full-time)

The 3 most common income goals of ‘Advocates’

- 1) Pay for the *Concierge Chronic Care Doctor*. \$2,590 annually.
- 2) Pay for their *Concierge Chronic Care Doctor*. \$2,590 annually. Pay for all out-of-pocket medical costs, which average \$5,000 annually. Pay for health insurance premiums that average \$10,000 annually. Pay for 60 MEGA MEALS per month. Approximately \$24,000 in annual expenses.
- 3) Pay for their *Concierge Chronic Care Doctor*. \$2,590 annually. Pay for all out-of-pocket medical costs, which average \$5,000 annually. Pay for health insurance premiums that average \$10,000 annually. Pay for 60 MEGA MEALS per month. Approximately \$24,000 in annual expenses. Plus, an additional \$50,000, or more, in annual income.

Based on a 10% enrollment rate of all Patient Information Forms (PIFs).

Based on a 20% enrollment rate in the *Breakthrough Immune Support System*.

The number of patients required in an ‘Advocates’ Personal Patient Group (PPG) to reach their financial goals ...

Part-Time Mobile ‘Advocate’

Goal is to create 20 Patient Information Forms (PIFs) per month.

Year 1: \$3,200 lifetime income

Requires Mobile ‘Advocate’ to have 24 patients in their PPG

Year 2: \$7,400 lifetime income

Requires Mobile ‘Advocate’ to have 48 patients in their PPG

Year 3: \$11,700 lifetime income

Requires Mobile ‘Advocate’ to have 72 patients in their PPG

Full-Time Mobile ‘Advocate’

Goal is to create 150 PIFs per month.

Year 1: \$22,500 lifetime income

Requires Mobile ‘Advocate’ to have 160 patients in their PPG

Year 2: \$52,100 lifetime income

Requires Mobile ‘Advocate’ to have 320 patients in their PPG

Year 3: \$81,700 lifetime income

Requires Mobile ‘Advocate’ to have 480 patients in their PPG

Part-Time OnSite ‘Advocate’

Goal is to create 100 PIFs per month.

Year 1: \$13,800 lifetime income

Requires OnSite ‘Advocate’ to have 120 patients in their PPG

Year 2: \$30,300 lifetime income

Requires OnSite ‘Advocate’ to have 240 patients in their PPG

Year 3: \$54,000 lifetime income

Requires OnSite ‘Advocate’ to have 360 patients in their PPG

Full-Time OnSite ‘Advocate’

Goal is to create 400 PIFs per month.

Year 1: \$55,200 lifetime income

Requires OnSite ‘Advocate’ to have 480 patients in their PPG

Year 2: \$121,000 lifetime income

Requires OnSite ‘Advocate’ to have 960 patients in their PPG

Year 3: \$186,600 lifetime income

Requires OnSite ‘Advocate’ to have 1,440 patients in their PPG

Full-Time Home ‘Advocate’

Goal is to create 40 patient enrollments per month.
Home ‘Advocates’ are provided approximately 5,000
PIFs annually created by Mobile and OnSite ‘Advocates’.

Year 1: \$71,400 lifetime income

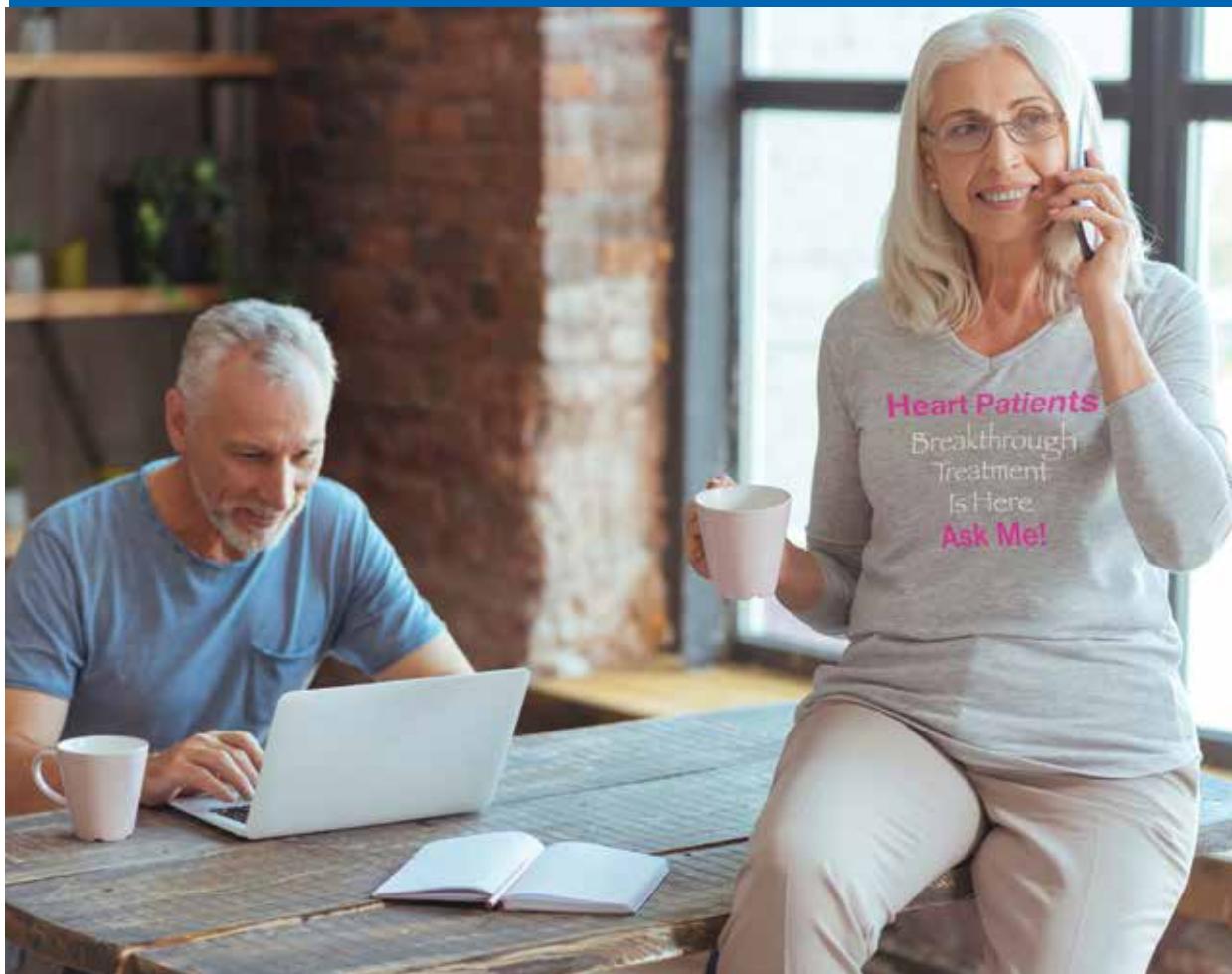
Requires Home ‘Advocate’ to have 480 patients in their PPG

Year 2: \$146,100 lifetime income

Requires Home ‘Advocate’ to have 960 patients in their PPG

Year 3: \$229,800 lifetime income

Requires Home ‘Advocate’ to have 1,440 patients in their PPG





The *Breakthrough* Chronic Care Movement ...

The foundation of our ground breaking ‘Advocate’ Income Opportunity is dedicated cancer survivors helping cancer survivors, diabetes patients helping diabetes patients, heart disease patients helping heart disease patients... patients helping fellow patients no matter what chronic illness they have.

Founding Sponsor:

